DYLAN BRINKLEY

Dylan Brinkley
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OBJECTIVE Join a team as a web developer, utilizing my design background, strong problem solving skills, creative ability, passion for learning, and collaborative approach to provide work of the highest quality.

EDUCATION Brooks Institute, Ventura, CA, August 2013
Bachelor of Fine Arts in Graphic Design

SKILLS HTML, CSS, Javascript, PHP, MySQL, React.js, Git
Adobe Creative Suite
WordPress
Microsoft Office, Word, Excel, PowerPoint
Macintosh and Windows Work Flow

EMPLOYMENT

Art Director and Web Designer/Developer
Landscape Communications Inc., Tustin, CA
July 2016 – Present

- Perform front-end and back end web development, including coding, planning and implementing website improvements
- Develop on-demand webinar applications with a quiz and automatic certification creation with delivery to client
- Create applications to increase productivity and automate tasks for the websites
- Design and use SQL database to reduce duplication throughout websites
- Coordinate with Information Technology (IT) department to maintain and update both the company and trade show websites using Git
- Oversee the production of publications which thoughtfully communicate the clients' stories through the design layout
- Conceptualize layout of content for magazine publications by collaborating with management to ensure continuity of vision, revising and editing, prepressing the magazine to prepare for print
- Prepare artwork and all marketing materials for company-hosted trade shows
- Manage multiple projects simultaneously to adhere to strict deadlines
- Routinely collaborate with colleagues to build strong working relationships focused on time management and increasing productivity
- Organize and delegate the design of customized print, web, and e-blast advertising for multiple clients aligned to their brand identity

Graphic Designer, Web Designer & Photographer
Tangible Investments Inc., Laguna Beach, CA
February 2014 – July 2016

- Customized website including coding, adding content, and formatting images
- Constructed company website through Shopify to increase e-commerce presence and sales
- Designed and coded eBay template and store layout to increase sales
- Created advertisements for mass publication in web and print including conceptualizing ideas and collaborating with team to complete regional and national campaigns
- Generated brochures using typography skills to showcase company branding, products, and services to target audiences
- Analyzed, collected and summarized data and trends from social media
- Produced photographs of company inventory including vintage coins, antiques and art
- Produced advertisements on social media and analyzing Facebook advertising data to customize the company's ads for specific demographics

EMPLOYMENT
Cont.

Graphic Designer And Web Designer

MedFactor, Santa Ana, CA
November 2015 to Present

- Collaborating with clients and using their input to develop a company's brand identity
- Listening to and communicating with clients in order to gain a clear understanding of their vision for their company's visual identity
- Designing a company's logo that reflects the client's image
- Developing a responsive website to extend awareness of the brand
- Programming, troubleshooting and uploading content to the website
- Setting long-term goals for successful branding rollout execution

PROFESSIONAL REFERENCES - Available upon request